

BIOTECHPS.COM

Privacy Policy & Cookie Notice

Last updated: 8 August 2026

Privacy Policy

Who we are

This website is operated by Nadège Minois EI, trading as Biotech Project Systems (SIRET: 95392255600014), based in France. For any question about this policy or your personal data, contact us.

nadege@biotechps.com

What personal data we collect

We collect personal data only when you choose to give it to us, specifically:

- Guide download: name and email address, collected via our email and CRM platform, Brevo, so we can send you the guide and, if you agree, occasional related content.
- Booking a call: name, email address, meeting details and general questions to prepare the call, collected via our scheduling tool, Zcal.
- Browsing data: basic technical information (such as pages visited and general location) collected automatically via our website host's built-in analytics, to understand how the site is used.
- Zoho Mail: email address and the content of our email correspondence.

Why we process your data (legal basis)

- To respond to your enquiry or booking request (legitimate interest / steps taken at your request before entering into a contract).
- To send you the guide and related updates, where you've opted in (consent — you can withdraw this at any time).
- To understand and improve how our website is used (legitimate interest, kept to a minimum).

A Legitimate Interests Assessment is also available at: <https://biotechps.com/cookie-declaration/>

How long we keep it

- Email addresses collected for the guide/newsletter are kept until you unsubscribe.
- Enquiry and booking details are kept only as long as reasonably needed to respond to you and, where relevant, for the duration of any resulting business relationship.

Who we share it with, and international transfers

We use a small number of trusted service providers to run this site and communicate with you:

- Brevo — email communications and contact/CRM management, based in France (EU). No international data transfer applies.
- ZohoMail — our business email, linked to Brevo, hosted on Zoho's global data centre (based outside the EU/EEA).
- Our website hosting provider and Zcal (call scheduling) — also based in the United States.

Where a provider is based outside the EU/EEA, the transfer relies on a recognised safeguard — such as the provider's certification under the EU-US Data Privacy Framework or Standard Contractual Clauses. You can find further detail on each provider's own privacy policy. We do not sell your personal data, and we do not share it for third-party advertising.

Your rights

Under GDPR, you have the right to access, correct, delete, or restrict the use of your personal data, and to object to its processing or ask for it to be transferred elsewhere. To exercise any of these rights, email us at the address above. If you're not satisfied with our response, you have the right to lodge a complaint with the CNIL (the French data protection authority). If you are located in the UK, UK GDPR applies in a very similar way, and you can complain to the ICO (Information Commissioner's Office) instead of, or in addition to, the CNIL.

Security

We apply standard security practices to protect your data, including encrypted (HTTPS) connections, restricted access to our website admin, and working only with service providers who maintain their own recognised security and compliance standards. No method of transmission over the internet can be guaranteed 100% secure, but we take reasonable steps to protect your information.

Changes to this policy

We may update this policy from time to time; the "last updated" date at the top will always reflect the latest version.

Cookie Notice

This site uses a small number of cookies, with a full list available at: <https://biotechps.com/cookie-declaration/>

Necessary cookies, Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Statistic cookies help us to understand how visitors interact with our website by collecting and reporting information anonymously.

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

When visiting the homepage, a screen will display the choices to accept or reject cookies. You will also find an icon in the bottom left corner. When you click on it then click "Change your Consent" you will be able to change the cookies you want to allow or deny them.

You can control or delete cookies through your browser settings at any time; note that disabling essential cookies may affect how the site works.